

We want to help increase your revenue, optimize your data and make business easier.

Specializing in machine optimization, route management, device health, and service solutions, our Simplifi™ software is a user-friendly, cloud-based business management tool designed to do exactly what the name promises: make business simple.

The Simplifi software offers multiple solutions, available to suit your business needs, whether they're enterprise or connectivity-based. With all our solutions available on a convenient, cloud-based platform, we give you the flexibility to manage your business anytime, anywhere.

This is business management, simplified.



Connectivity + Cashless

If you're looking to grow and evolve your business, our hardware and software packages are available to give you a full end-to-end connectivity solution.



Your connectivity starts with your cashless payment, and we want to make sure you're equipped to take whatever your customer has in their wallet, be it credit card, mobile payment, or loyalty cards. Our 4in1 reader is equipped to do it all, plus backed by Crane Security for total peace of mind.

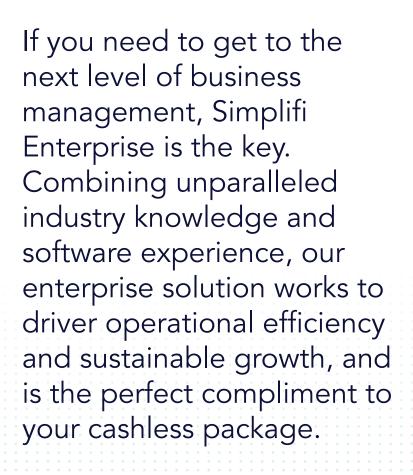


Our latest generation telemeter, Cora, delivers industry-leading connectivity with our strongest antenna yet, plus magnetic backing for easy installation. With Cora, you're ready to connect and enable your connectivity solution.



Your connectivity solution comes together with Simplifi Connect. Included with Crane Cashless, Simplifi Connect provides operators with machine health, sales reporting, and remote configuration options. Upgrade to Connect Plus for enhanced connectivity with remote management features.

Enterprise Solutions



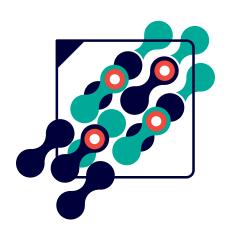


Specializing in:

- Route management
- Service call management
- Cash management
- Back office management
- Business analytics
- Field tasks via mobile app

However you use Simplifi, access your data and operations in real time to manage your business anytime, anywhere, from any device.

Ready to simplify your business?



Connect with us today

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www.cranems.com/simplifi